



Irish in France Facebook Policy

This policy applies to the following Irish in France social media platforms

1. Facebook Group
2. Facebook Page

Facebook Group

The Facebook Group serves as a platform for the Irish community in France to facilitate the sharing of advice and information within the Irish community in France or with Irish people intending to live in France^o

^oShared advice/information will be either Irish in France association-to-member or member-to-member)

Members of the Irish in France Facebook Group

The members of the Facebook Group are comprised of

- Members of the Irish community resident in France
- Irish people living in Ireland with a stated interest in the Irish community in France
- People of other nationalities with a stated interest in the Irish community in France

Administration

The Group is administered by Irish in France Board nominees. Administrators approve or decline requests to join the group, post information on behalf of the Irish in France association and moderate all group content (posts and comments) on a regular basis.

Admittance to the Irish in France Facebook Group

Prospective members are requested to answer questions prior to being admitted to the group, explaining their interest in becoming a member of the group^o. They will also be asked to indicate their consent to abide by the rules of the group regarding advertising before they are admitted to the group.

Failure to reply to these questions within a three-week period will result in the request to join the group being declined.

^oRecords of names and answers for new members will be kept from July 2019.

Posts published

- Member-to-member meetups

- Member 'shout-out' to other members living in their region
- Irish in France association events
- Information from partner associations supporting the Irish community in France (including events and AGM's)
- Information on Advantage Partners offers (Welcome messages, details of AP offers to members of the Irish in France association)
- Information about special offers for members of the Irish in France association (competitions, tickets etc)
- Free non-IIF events of interest with Irish links
- Job offers (these should be posted with comment function removed)
- News from the Irish media about diaspora issues
- News from the Irish media of potential interest to the Irish in France community
- News from the French media about Ireland, or the Irish in France community (subject to content)
- Requests for information on accommodation
- Requests for information on aspects of life in France e.g. official paperwork
- Requests for recommendations (comments should be monitored for possible promotions of businesses and services from non-IFF partners)
- Requests for surveys. These will be assessed on an individual basis. Members of the Facebook will not be requested to complete more than one survey per month from external sources. IIF may include their own surveys as and when required)
- Volunteering opportunities
- Death notices – IIF members, Partner association members. Advantage Partners, prominent members of the Irish community in France
- Emergency notices (eg for events like Paris attacks). These notices should indicate the organisation to be contacted (Embassy, local authority, police) with a link and/or contact number.

Posts not published

- "Life-story" posts
- Posts containing information of a commercial nature where no benefit for members of the Irish in France association has been agreed.
- Posts of a political or religious nature
- Posts requesting donations (sponsored walks, cycles etc)
- Posts containing inappropriate or offensive comments
- Partner association member prospection
- Too regular individual posting

Penalties

Members who post inappropriate or offensive comments will be muted for a seven-day period. Should they continue to post comments of this nature thereafter they will be blocked or removed from the group.

If the comments are considered to be threatening or violent in nature these will be reported to Facebook during the removal procedure and the Board will discuss the appropriate measures to be taken (i.e. reporting to the authorities)

Advertising

Posts of a commercial nature will only be published following confirmation of a discount or special offer from the member posting information on a company/services/event.

Securing Advantage Partner status

Members are requested to contact the IIF Development Executive with details of a proposed offer for members of the Irish in France association.

The post will be published once this offer has been accepted and confirmed.

Advantage Partner will be encouraged to become members of the Irish in France association.

Advantage Partners on Irish in France social media platforms

Advantage Partners will be featured in a Welcome message with their logo and details of their offer or discount to Irish in France association members, once an agreement has been confirmed by the IIF Development Executive..

Advantage Partners are permitted to post one advertisement per month to the FB Group, unless otherwise requested by a member of the Board.

The AP advertisement will also appear on the FB Page, Instagram and Twitter accounts (shortened version for Twitter), with a text acknowledging the support of the Advantage Partner and giving details of the offer available to current members (#reasonstojoin).

Advantage Partner will receive a quarterly message (rentrée, Christmas, SPD, June), thanking them for their support and reminding them of the benefits of advertising to Group, Page, Twitter and Instagram followers.

Facebook Page

The Irish in France Facebook page will share news of the activities of the Irish in France association, its partner associations, Franco-Irish and diplomatic organisations, and share information relevant to the Irish community in France and to the Irish diaspora.

Administration

The Irish in France Facebook page is administered by Irish in France Board nominees.

Facebook Page posts

Posts will include:

- Promotion of forthcoming Irish in France events
- Details and photographs of previous Irish in France events
- Information and photographs of events attended by Board members of Irish in France e.g. conferences, Embassy events, twinning ceremonies
- Information on partner member associations supporting the Irish community in France (general information, events, AGMs). *No information on member prospecting will be posted by Irish in France.*
- Information from government sources pertaining to the Irish diaspora and to the Irish community in France.

- Information from historical, cultural and academic organisations with Irish links based in France and those with French links based in Ireland.
- Articles and videos from Irish and French media services containing news items of interest to the Irish diaspora and to the Irish community in France.
- Promotion of Advantage Partners
- Promotion of Advantage Partner events
- Death notices – IIF members, Partner association members, Advantage Partners, prominent members of the Irish community in France

Photographs and images

Permission for use on social media must be obtained when taking photographs of individuals attending Irish in France events.

Photographs of children may be used providing:

- Prior consent has been obtained from the child's parent or legal guardian
- The child is not named when a geographical location is indicated in the information accompanying the post

Irish in France photographs - use by external media organisations and news agencies

Permission to use IIF photographs and videos should only be granted to reputable news agencies who have been checked by Irish in France.

Irish in France should be acknowledged/credited on all photographs and images published by news agencies.

Irish in France photographs and videos may not be used by any agencies proposing a fee payment; this could be seen as generating income and potentially compromise the association's status under French law.